



Kill Your Lawn

Bridgette Steffen, Inhabitat.com - Lawns are hardwired into the American psyche - a green, luscious, well-manicured lawn is part of what shows off our success. We spend

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Keeseh Studio's Make Some Green Competition Winners



Posted by: core jr | Comments (3)



Winning Entry

It's hard to choose "the best" eco idea—after all, green is always good! Here is what Keeseh Studio had to say about the competition:

After lengthy discussion and deliberation the judges and Keeseh Studio chose one winner and three runner ups. Judges took into account design, functionality, remnant/waste use, environmental friendliness, and energy consumption.

The panel of judges included:

- Jaime Salm : Creative Director of MIO Culture
- Kristi Cameron : Senior Editor at Metropolis Magazine
- Allan Chochinov : Partner of Core77
- Graham Hill : Founder of TreeHugger

"The winning entry was submitted by Edward Browka of Ecoovative Design, from New York, for his innovative packaging design: His design, "Negative Volume", utilizes the natural bonding between agricultural wastes to create structural forms ideal for packaging. The product is a biodegradable replacement for polystyrene and Styrofoam. Negative Volume is a completely compostable product that utilizes agricultural byproducts, meaning it also serves as a great fertilizer for the home garden after use. Negative volume can be manufactured at competitive costs with existing packaging solutions."



"Sarah Turner for her lamp from bottles design: Cola bottles are used to create this lamp, taking them from their original state to a state that makes their original form almost unrecognizable. Sarah found that a surprisingly low percentage of bottles are recycled in the UK and she wanted to find a creative use for bottles instead of adding to the ever increasing numbers being discarded."

Honorable mentions were also given to Brett Allcorn, Cliff Spencer, Marcia Stuermer, Evan Gant, and ROTOR VZW for their innovations.

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core77 GREENER GADGETS DESIGN COMPETITION

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